

# Welcome to myKlovvr

In a world where the pursuit of college and career grows more complex and competitive by the day, the myKlovvr platform answers a crying need for high school students and their families.

Simply and affordably, it puts a dedicated counselor into every student's pocket. Then, through the power of AI and predictive analytics, it helps each individual navigate their own journey to success – learning about student strengths and preferences, offering timely reminders and suggestions, tapping into a wealth of data and resources to help transform a blur of options into a “best-fit” scenario to realize college and career aspirations.

The more you use myKlovvr, the more it learns about you. Until together, you're able to transform the jitters of growing up into the joys of forging a rewarding future.



**Imagine if every high school student had a personal college and career counselor.**

**Utterly devoted to their future success. And available 24/7.**

## MyKlovvr empowers families by transcending barriers to success.

**Even as college and career resources have blossomed, most public high school students have no access to data-based college and career counseling. Statistics show that:**

- ☑ 70% of U.S. high schools students do not have a college counselor
- ☑ Students who do have a counselor are, on average, given less than 38 minutes with their counselors each year

**In one intuitive tool, MyKlovvr helps parents and students transform a daunting list of tasks into an optimistic journey towards realistic goals:**

- ☑ Researching schools and programs
- ☑ Evaluating college requirements
- ☑ Finding a “best fit” college or university
- ☑ Assessing and improving the strength of a student's application
- ☑ Financing a student's education
- ☑ Navigating the admissions process



# A WISE COUNSELOR THAT NEVER SLEEPS

MyKlovr's advanced artificial intelligence taps into a wealth of current college and career data. Then it offers every student personalized recommendations designed to help discover, explore, and enhance college and career opportunities.

With the help of myKlovr, each student crafts an Individualized guidance plan that supports them with incentives, and connects them to resources – from the 9th grade onwards. Students and parents enjoy unlimited time in an intuitive counseling environment – that ultimately helps them present their best selves to the world.



## COMPREHENSIVE FEATURES AT EVERY STEP



### Career Component

Students discover career paths that interest them and collect up-to-date information on what employers are looking for.



### Student Portfolio

MyKlovr helps students build a personal profile guaranteed to help them stand out. It's easy for students to create their portfolio and collect everything they need to apply to college.



### College Search & Selection

Students search for colleges via our user-friendly interface. Detailed information includes every aspect of college equation: from curriculum to sports programs, from financing to the overall college experience.



### Personalized Goal Recommendations

Based on their profile and college preferences, myKlovr gives students personalized, grade-by-grade recommendations that increase their options and opportunities, and help them refine and focus on evolving goals through their high school years



### Individual Action Plan

Students and parents can accept, decline, edit, or add to myKlovr's goal recommendations. Throughout, they're building a step-by-step college plan that inspires action and results.



### Progress Dashboard

After creating their action plan, students can track their progress, at a glance, to stay on top of their game.



### Parent Portal

Parents are encouraged to navigate the college process with their student. They can offer advice and support directly from the parent portal.

myKlovr

[www.myklovr.com](http://www.myklovr.com)